

Janvi Badale

UI/UX DESIGNER

Pune, Maharashtra, India | +91 96533 40547 | janvibadale13@gmail.com

[Portfolio](#) | [LinkedIn](#)

EXPERIENCE

Freelance UI/UX Designer

Independent | August 2025 - Present

- Delivered website design projects for an architecture and interior design studio and a cultural conference, covering information structure, visual design, and user journeys.
- Archtek: Designed website structure, responsive layouts, and interfaces that communicate the studio's services, pricing, and consultation process.
- Rushabhayan: Designed visual storytelling, scroll interactions, and content hierarchy, balancing an expressive cultural identity with clear event information.

Archtek: <https://archtek-one.vercel.app/>

Rushabhayan: <https://www.rushabhayan.org/>

Visual Design Analyst

Zeus Learning | June 2023 - August 2025

- Designed user-centered digital products with a focus on intuitive interfaces, mobile-first responsiveness, accessibility (WCAG), and seamless user experiences.
- Improved usability of an AI-enabled assessment platform by optimizing workflows and information hierarchy for efficient high-volume management.
- Designed and customized LMS/CMS platforms aligned with user and business needs, contributing to scalable design systems.
- Created intuitive dashboards and role-based workflows to enhance task efficiency and reduce navigation effort.
- Structured data visualization and reporting systems to convert complex data into actionable insights.
- Designed adaptive assessments to support personalized learning paths and improve accuracy in tracking student progress.
- Developed interactive learning tools to enhance user engagement, comprehension, and retention.
- Designed accessible and responsive interfaces for young users (ages 5-10), applying inclusive design principles.
- Authored user flows, wireframes, and detailed design specifications, collaborating with cross-functional teams to ensure accessible, responsive, and seamless implementation.

UI/UX Design Intern

Fundgini.com | March 2022 - June 2022

- Designed user-friendly website experiences with a focus on usability and visual consistency.
- Executed social media strategies and content to drive engagement and strengthen digital presence.

Furniture Design Intern

Vaktum - The Design Narrative | September 2021 - February 2022

- Designed furniture concepts and 3D models for production.
- Oversaw workshop execution to ensure quality and design accuracy.

PROFILE

With 2+ years of experience in UI/UX design, I have worked on designing intuitive, user-centered digital solutions. I believe creation is driven by originality and perspective, which guides my approach to solving design problems effectively.

EDUCATION

Bachelor of Design

MIT WPU, Pune

2019 - 2023 | CGPA 9.12

12th (MSBSHSE)

MJ College, Jalgaon, Maharashtra

2019 | 88.62%

10th (CBSE)

Rustomjee International School, Jalgaon

2017 | 94.20%

SKILLS

User Research and Testing
Information Architecture
Interaction Design
Usability & Accessibility (WCAG)
Responsive Design
Agile Collaboration
Effective Communication
Leadership

TOOLS

Figma
Adobe XD
Cursor AI
Codex